

## About stc



Kuwait's most trusted and innovative telecom operator for over 16 years, **stc** is dedicated to advancing Vision 2035 by powering the nation digital transformation and positioning it as a leading financial and commercial hub in the region.

Over the past decade, we have solidified our position as the fastest-growing and most advanced telecom operator in Kuwait. With the largest 5G network in the country and the first in the region to launch 5G Stand Alone Technology, our commitment to excellence, transparency and proactive service is driving continued growth while connecting and empowering Kuwait, its businesses and its people for a better tomorrow.

Across our 66 branched and digital platforms, we offer a comprehensive portfolio of products and services tailored to meet the diverse needs of both individual and enterprise customers. From telecommunications and entertainment to information, digital solutions and data transfer services, we are committed to delivering exceptional experiences and outstanding support to our 2.3+ million customers – wherever they are, whenever they need it.



**64%**  
employees are  
Kuwaiti nationals



**16**  
years in operations



**391**  
employees



**coverage**  
100% coverage  
of residential  
and populated areas

## Our brand

Kuwait Telecommunications Company (**stc**) has a brand name which considered the most expensive and valuable brands in the Middle East in the telecom sector, which is a unified trading brand of the group's companies in KSA, Kuwait, and Bahrain. The Group's brand name was ranked 11th among the world's highest value trademarks in the telecom sector by Brand Finance. **stc**'s strong brand name is one of the key factors that enhanced the company's position in telecom market in the region and the gateway through which Kuwait Telecommunications Company (**stc**) seeks to keep abreast of the latest technical and digital developments in the ICT sector.

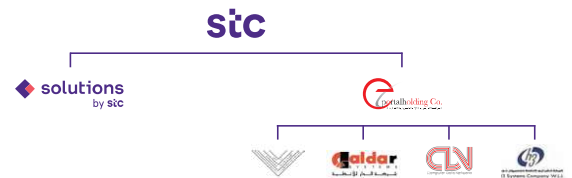
## Our subsidiaries

### solutions by stc

**stc** completed the acquisition on May 6, 2019 of the entire capital of Qualitynet (**solutions by stc**), the company's arm specializing in providing integrated business solutions, Internet services and fixed broadband services, this process was one of the crucial steps in our journey to improving the business solutions that **stc** offers to its customers by combining the strengths of two companies with prestigious and strong position in the telecom and ICT sector, as well as paving the way for both individual and enterprise customers to achieve their desired goals.

### e-Portal Holding Company and its subsidiaries

On 6 April 2022, **stc** has completed the acquisition of the entire share capital of **e-Portal** Holding Company and its subsidiaries, specializing in communications and ICT in Kuwait, one of the most prominent companies in this field. The acquisition of **e-Portal** is a key step to enhance **stc**'s digital capabilities further through owning a specialized arm in the ICT, IOT and Cloud Services aimed at offering business solutions to the institutional sector in Kuwait.



## Purpose, Vision, Mission and Values



### Our purpose

**stc** aspires to a new digital age transforming our nations and economies.



**stc** creates products and services beyond traditional telecommunications services to enable the digital pillars of the new digital economy. At **stc**, we combine smart technologies with the most advanced systems to harness the digital capabilities and the full power of technologies to better serve our customers, stakeholders, government entities and the local community as a whole.

We develop digital platforms, solutions and services based on the data science, cloud computing, artificial intelligence and advanced digital analytics driven by 5G services. By empowering the leading industries, businesses and governmental entities to thrive by providing the most innovative digital services, **stc** focuses on shaping a sustainable future to the local community with a deeper insight and accelerated growth.

### Our vision

A world-class digital leader providing innovative services and platforms to our customers and enabling the digital transformation in Kuwait.



### Our mission

Our Strategy outlines the key pillars to expand **stc**'s topline, create value with greater efficiencies, and prepare the company for the future:

- End to end digital experience
- Enhance core performance
- Reinvent customer experience at world-class standards
- Leverage Group synergies



### Our values



#### Dynamism

Outstanding energy to enhance and enrich our performance. We are agile, collaborative and fresh.



#### Devotion

Determined to be a "customer centric" company for our clients and an inspirational workplace for our employees. We are caring, committed and trustworthy.



#### Drive

Moving forward and enabling the best possible solutions for our clients and employees. We are proactive, inventive and inquisitive.

