# Key milestones

#### 2008 🗖 🗕 🗖

- Launches commercially
- **stc** abolishes incoming calls fees and other operators follow
- First Operator in the world to have all IP network

#### 2010 -

- Expands retail network and launches joint promotions with retailers
- **stc** wins Comms MEA Best Telecom Finance Deal

## 2012 \_\_\_\_

- **stc** launches Elite Program for loyal, VIP and high value customers
- **stc** turns into profitability during the fourth year of operation
- **stc** starts deployment of 4G LTE network

## 2014 -

- Partnership with Real Madrid
- Listing on KSE
- Retained earnings turned to be positive
- Ranked 2nd in terms of revenue and subscriber market share

## - 2009

- **stc** introduces high speed Mobile Broadband in Kuwait
- stc launches innovative prepaid offerings and acquires 500K customers in one year

## 2011

- First to introduce Apple iPhone
- Strategic partnership with Manchester United
- First to introduce newest HSPA+ (42.2 Mbps) Broadband network

# 2013

- Completes nationwide 4G LTE Coverage and awarded Best LTE deployment in the Middle East
- Numbers portability and **stc** acquires majority of ported numbers between operators

# 2015

- The first in Kuwait to introduce the all-new (VoLTE) technology
- **stc** branches network reached a total of 70 across Kuwait
- First to introduce the LTE Advanced

## 2016

- Best Telecom Co. by Arabian Business
- Member of (ITU)
- Leading Corporate for IR
- Business Innovation in Risk Management

## 2018

- Best Network Development Award at 5G MENA
- **stc** reaps three accolades at ME Call Centre Awards
- Leading Investor Relations in Kuwait 2018 third in the MEA
- Wins 'Advertising Creativity Award' at Arab Media Forum

## 2020

- **stc** Group was ranked the 1st in the MENA region, by Forbe's 'Global 2000' list
- Ranked 1st as Leading Investor Relations in Kuwait 2020 - Top 5 in the MENA region
- stc Rebrands 'Qualitynet' to solutions by stc
- **stc** signs an AoA for establishing Connect Arabia W.L.L with Mobility Telecom Kuwait Limited (BVI) which will be the main partner

## - 2017

- VIP Customer Service Award
- Won the '2017 Speedtest Award' by Ookla company
- Excellence in Governance Award
- Won the 'Best Operator Network' from telecom world Middle East
- 5G Innovator of the Year Awards

#### - 2019

- **stc** wins Sharjah Gulf Top 10 Business Award 2018
- Acquisition of Qualitynet
- Launched 5G services in June 2019
- stc and Huawei sign MOU to develop 5G services
- Launches the new brand **stc**

#### - 2021

- stc and Virgin Mobile Middle East & Africa led consortium receive MVNO license from CITRA
- stc is ranked 1st as the 'Best Leading Corporate for Investor Relations in Kuwait for the year 2021', in addition to its position amongst the top five companies in the Middle East.
- stc is ranked 2nd as the 'Best Digital Annual Report' amongst mid cap companies in the MENA
- stc signed a binding agreement to fully acquire e-portal Holding Company and its subsidiaries, which specialize in the Information and Communications Technology sector in the State of Kuwait