

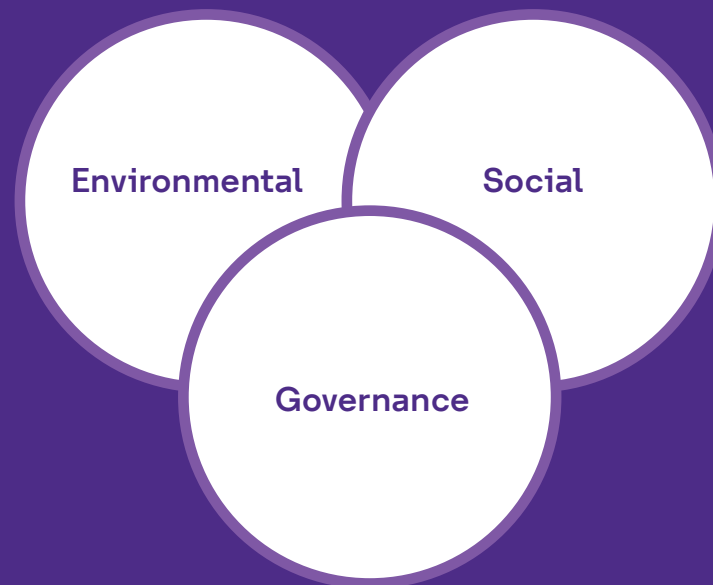
# Sustainability

## Report

**Sustainability** is the integration of Environmental, Social and Governance performance in a way that capitalizes value for the business and society.

**ESG** is a term used to represent an organization's corporate financial interests that focuses on ethical impacts and sustainable practices over time.

Includes corporate climate policies, energy use, waste, pollution, natural resource conservation, and treatment of animals.



The organization's relationships with stakeholders such as supplier, investors, customers and society.

Ensure uses accurate and transparent accounting methods, pursues integrity and diversity in selecting its leadership, and is accountable to shareholders.

## Sustainability Key Benefits

In recent years, sustainability has become a top priority for many sectors. There are several reasons why sustainable business practices are beneficial for companies, employees, investors, society, etc.

Adopting a sustainability framework and sustainable practices at the heart of our business which will result in significant corporate benefits including an increase of profit and cost efficiency, risk management, anticipate regulations and compliance, customers and investors satisfaction, enhance employee well-being and engagement, reduce waste and energy, drives innovation and investment attractiveness and enrich company brand awareness and recognition.



**Reduce Cost**



**Risk Management**



**Customer Satisfaction**



**Anticipate Regulations**



**Employee Satisfaction**



**Stakeholder Satisfaction**



**Brand Recognition**



**Source Of Innovation**



**New Markets**



**Increase Profit**

# Sustainability Market Drivers

New Kuwait Vision 2035 aligns with global sustainability visions and goals

The main aspirations of New Kuwait Vision related to sustainability are:



Providing new infrastructure, appropriate legislation and an enabling business environment conducive to development and providing controls and climate to ensure total and balanced human resource development. Aiming on consolidating the values of society, preserving its identity, as well as achieving justice, political participation and freedom.



# Sustainability Framework and Vision

The strategic focus Framework is around seven areas to create shared value for **stc**.

**stc** is aiming to achieve its goals by supporting the group's sustainability vision by practicing ESG initiatives and KPIs that are in line with the 2023 strategy, CMA law and Boursa ESG reporting guidelines.

As part of 2023's strategy, **stc**'s to accomplish the sustainability objectives and implement ESG themes (Environmental, Social and Governance) best practices. The sustainability and ESG strategies are aimed at increasing the Company's resilience, improving its overall performance, as well as contributing to the Kuwaiti society and the overall economy.



Caring for the Environment



Enriching Lives and Experiences



Expanding Access to Technology and Connectivity



Doing Business with Integrity



Enhancing Economic Impacts



Advancing Innovative Digital Opportunities



Empowering People

# stc's Kuwait ESG 2022 Initiatives

## Our Environmental Initiatives



We are continuously developing initiatives that promote greater environmental responsibility and encourage friendly technologies such as:

- DG-Battery Hybrid solutions on around 200 sites.
- Adoption of New Inverter Type Air Conditioning.
- New Lithium Ion Batteries.
- Support Green Workplace Initiatives as digital signatures.
- Future of new datacenter with friendly technologies.
- Good work on the Infrastructure sustainability.
- Replaced all lights with LED lighting, less energy consuming and generate less heat.
- **stc's** Furniture's and carpets are recycled materials was implemented for green Environment work place.
- **stc** uses recycled ink cartridges.
- A direction to be paperless company.



## Our Social Initiatives

In 2022, **stc** shown a rapid social growth among communities. Through engagement approaches with several sector:

- **Education** such as We Are One Campaign (back to school focusing on anti-bullying).
- **Sports** such as Kuwait Football Association (8 years).
- **Health** such as Annual Breast Cancer and Movember Campaign.
- **Charity** such as Tarahom Volunteer Group.
- **Youth** such as participation in 21<sup>st</sup> Center Ceremony for disables children.

Our CSR is playing an important role for ESG by creating a shared value for **stc** and the society.

## Our Governance Initiatives



**stc's** governance initiatives have been growing over the years, ensuring that it's alignment with global governance values as part of the ESG framework, through integrity, diversity and inclusion. Some of these initiatives include:

- Obtains ISO certifications such as QMS, ISMS, BCMS.
- Empowers talents, invest in people for new generation of leaders such as Ibdaa Academy Leadership program.
- Share Awareness, such as code of ethics, purple code, code of conduct.
- Transparency & the power of feedback "**histc**".