Viability

Statement

As part of its continuous commitment to create value for shareholders and maintain its leading position in the ICT market, **stc** conducts a yearly assessment of its long-term prospects, ability to meet future commitments and upcoming operational plans. Covering **stc**'s corporate strategy, strategic business plans and financial position, the assessment is done on a group level (**stc** and its subsidiaries) over the medium and long-term horizons to ensure the viability of the Company and its subsidiaries under different scenarios and prevailing market conditions.

In conjunction with the risk assessment process that takes place twice a year, the viability assessment is conducted on a yearly basis through a combination of stress testing and sensitivity analysis scenarios to assess the resiliency of **stc**'s projected plans, cash flows, commitments, funding requirements and profitability under stressful events.

Accordingly, continuous evaluation, monitoring and review for **stc**'s strategic business plan, yearly budget and planning process lies on the responsibility of the Company's executive management and SBU's heads. The performance of the group alongside the feasibility of those operational and financial projections are executed against clear industrial benchmarks; whereby, periodic business reviews of each unit are usually conducted over the medium term horizon.

In line with Company's vision towards leading the digital market, **stc**'s assessment of its long-term prospects covers its long-term CAPEX investments in addition to its investments aimed at expanding its presence and creating partnerships in the local market. Both our medium and long-term assessments reflect the changing global and local economic, technological, regulatory and geopolitical environments through constantly updating the projected exchange rates, market demand,

governing rules and political views.

In this regard and in collaboration with the risk management department, **stc** has adopted different tools and mechanisms for identifying the principal risks that might hamper company's operations or impede any arising opportunities. The complete risk management process and holistic strategic planning act as a platform that enables **stc**'s executive management to assess company's viability in line with all the encountered risks and uncertainties reflected in the business environment.

Accordingly, stc estimates the impact of severe but plausible scenarios through identifying the risk categories that might face Company's medium and long-term plans, defining different scenarios, and stress testing Company's plans and projections against those scenarios. In pursuit of maintaining Company's viability and resiliency in times of crisis and unpreceded events, **stc**'s executive management utilize the results of the viability assessment to draw Company's mitigation plans in line with its strategic framework and business plan. This would help **stc** to keep its liquidity within a threshold level in addition to enhancing its operational efficiency for the coming periods. Not to mention **stc**'s ability to reduce the impact of the underlying risks and ensure its survival in the medium and long-term horizons. The tested risk models takes into account the principal risks that would threaten **stc**'s business model, future performance and solvency. Those risks include, but not limited to, cyber threats, supply chain disruption, adverse changes in macroeconomic conditions, technological changes and change in consumer demand. Last but not least, this is supported by conducting periodic liquidity assessment to better serve stc's customers, stakeholders and shareholders.

Following are the key factors behind **stc**'s success in executing its operational and strategic frameworks, which enabled the company to sustain its strong market position and achieve good results during the difficult economic conditions:

- Experienced, well-established and efficient management
- The dedication, professionalism and sincerity of its working teams
- Strong, dynamic and efficient operating model
- Strong reputation with established market products
- **stc**'s capitalization on the 5G products and services
- The diversification in its stream of revenues
- ISP and ICT acquisitions stc's specialized arms for the B2B products and services
- stc's continuous investment in the ICT field
- stc's constant focus on the consumer segment as its core business
- A strong cost optimization program
- Market segmentation
- stc's determination to create partnerships with non-telco partners
- Strong financial position
- Sustainable CAPEX and reduced OPEX
- Solid cash balance



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